



## **Healthy Blue Louisiana and Grace at the Green Light Partner to Drive Transformative Change for Louisiana's Most Vulnerable**

**BATON ROUGE (May 18, 2025)** – In a powerful display of commitment to whole-person health and community resilience, Healthy Blue Louisiana, a leading coordinator of Louisiana Medicaid and LaCHIP benefits, has extended significant support to Grace at the Green Light, an organization at the forefront of providing dignified care and essential services to people experiencing homelessness in New Orleans. This partnership exemplifies Healthy Blue's broader mission to go beyond the traditional scope of healthcare by delivering meaningful, whole health solutions to Louisiana's most pressing health and social challenges.

Healthy Blue's investment came at a pivotal moment for Grace at the Green Light and supports an urgent need for stability and growth within the organization's critical programs. This initiative is part of Healthy Blue Louisiana's comprehensive strategy to improve the health and well-being of communities by supporting the full range of needs that impact a person's health — from medical and mental health care to access to food, housing, and other essential resources.

"Healthy Blue Louisiana remains deeply focused on addressing the real-world challenges that affect health outcomes for our most vulnerable residents," said Dr. Christy Valentine Theard, President of Healthy Blue Louisiana. "Our support of Grace at the Green Light reflects our continued effort to meet people where they are, build community partnerships, and deliver targeted, high-impact solutions that create lasting change. By advancing whole health—addressing physical, behavioral, and social needs—we are reimagining what healthcare can achieve for individuals and entire communities across Louisiana."

Healthy Blue Louisiana is committed to supporting the health and vitality of communities across the state. With targeted investments totaling more than [\\$2.7 million in recent years](#), Healthy Blue has funded initiatives that strengthen workforce readiness, improve maternal and infant health outcomes, reduce food insecurity, and expand access to essential resources. These efforts are part of a broader strategy to address long-standing health challenges and help more Louisianans live healthier, more stable lives.

Healthy Blue's collaborative, community-first approach is producing meaningful results. For example, its partnerships and programs have contributed to a [17 percent reduction in emergency room visits](#) and an 8 percent decrease in inpatient stays among its members in Louisiana. By focusing on preventive care, early intervention, and person-centered support, Healthy Blue is helping individuals and families build healthier futures.

Grace at the Green Light Executive Director, Sarah Parks, underscored the importance of the partnership by saying, "This partnership with Healthy Blue Louisiana could not have come at a more critical time.

Their support is helping us expand our services and meet urgent needs among the unhoused population. It's a testament to what's possible when organizations work together with empathy and foresight to uplift entire communities."

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#### **ABOUT HEALTHY BLUE LOUISIANA**

Healthy Blue is a managed healthcare provider that has been serving the state since 2012, and currently serves the state's Medicaid, Medicaid Expansion and LaCHIP programs. Healthy Blue, a joint venture between Blue Cross and Blue Shield of Louisiana and Anthem Partnership Holding Company, LLC (parent company, Anthem, Inc.), recognizes the challenges low-income and underserved individuals face, and tailors its programs such that health plan members are assured care that is not only accessible, but also accountable, comprehensive, integrated and patient-centered. Healthy Blue provides ongoing community relations and outreach to encourage members to become active participants in their healthcare. Also, through health education programs, members are empowered to choose and sustain healthy lifestyles. To learn more about Healthy Blue, visit [www.myhealthyblueLA.com](http://www.myhealthyblueLA.com) and follow the company on [Facebook](#) and [X \(formerly Twitter\)](#) @HealthyBlueLA, and on [LinkedIn](#) @healthy-blue-louisiana.

#### **ABOUT GRACE AT THE GREEN LIGHT**

Grace at the Green Light is a New Orleans-based 501(c)(3) nonprofit organization dedicated to offering individuals experiencing homelessness choices and providing for their basic needs—such as water, food, clothing, and community—in a compassionate manner that honors the human spirit. Since its founding in 2014, Grace has served over 451,000 meals, distributed more than 1.3 million bottles of water, and reunited over 3,635 individuals with loved ones through its "Going Home" program. The organization also operates a community clothing closet and is actively installing hydration stations across the city to ensure 24/7 access to clean drinking water. To learn more, visit [www.graceatthegreenlight.org](http://www.graceatthegreenlight.org).